



FACT SHEET

WORLD CLASS TECHNOLOGY SERVICES TO HELP FUEL GROWTH AND INNOVATION IN DIGITAL

ACCELERATE DIGITAL

Apexon is a pure-play Digital Engineering Services company. For over 15 years, we've focused entirely on helping companies accelerate the pace and success of their digital efforts - from concept to market.

Apexon is a *digitally* native company that helps its clients rethink their business processes, modernize customer engagement, and leverage digital technology to create a competitive advantage. Our agile, multi-disciplinary teams have helped many of the world's best-known brands build, reinvent and scale their businesses while outperforming their competition.



ABOUT APEXON



1200+ Digital Engineers



Headquartered in Silicon Valley



Additional Locations: New York, London and India



Backed by Goldman Sachs & Everstone Capital

WHAT WE OFFER



ACCELERATING DIGITAL TRANSFORMATION



GETTING DIGITAL RIGHT, THE FIRST TIME



CONVERTING DIGITAL CHALLENGES INTO OPPORTUNITIES



MODERNIZING CUSTOMER ENGAGEMENT

CAPABILITIES



Digital Strategy



Creative & UX



Digital Engineering



Data Engineering & Analytics



Automation & Quality Engineering



Cloud Engineering



DevOps – CI/CD



Technology Infrastructure



IoT & Wearables

HOW WE DELIVER



UNIQUE TECHNOLOGY
ACCELERATORS FOR
FASTER TIME-TO-MARKET



CLIENT-FIRST
CULTURE



DEEP EXPERTISE
IN EMERGING
TECHNOLOGY



DISTRIBUTED AGILE
GLOBAL TEAMS



DATA-DRIVEN USER
EXPERIENCE



PROGRESSIVE
DELIVERY



WORKING WITH THE WORLD'S LEADING ENTERPRISES IN HEALTHCARE TECHNOLOGY

Diabetes
Diagnostic
Systems
Manufacture

Large Healthcare
Provider

RxSense

International SOS

Weight Watchers

Knipper

Continuous
Health Monitoring
& Clinical
Intelligence
Company

Multinational
Healthcare
Company

Navigating Care

Mediware

Cala Health

OUR DOMAIN EXPERTISE



HEALTHCARE TECHNOLOGY

Digital is driving the healthcare industry, creating structural shifts where new and existing business models are merging. Apexon is collaborating with healthcare leaders across the ecosystem – providers, payers, life sciences firms, and device makers – to craft more efficient, innovative, and modern patient and provider experiences.

FOCUS AREAS

- Hospital Information System (HIS), Electronic Health Records (EHR), & Electronic Medical Records (EMR)
- Healthcare Data Analytics & Monitoring, Validation & Verification, & Regulatory Compliance
- Patient Engagement
- Provider Portals
- Claims Adjudication
- MedTech Engineering
- Wearables & IoT
- Medical Device Firmware & Companion Apps



BANKING, FINANCIAL SERVICES & INSURANCE (BFSI)

The barriers to entry in banking, financial services and insurance have crumbled. Today, FinTech disruptors are challenging incumbents by leveraging innovative technologies and business models. Apexon leverages its expertise in digital engineering to help clients in retail and commercial banking, lending, mortgage, payments, and direct banking deliver a modern digital experience and clear competitive differentiation. Our technology accelerators and digital banking solutions help our banking and financial services clients expand their products and services quickly and efficiently.

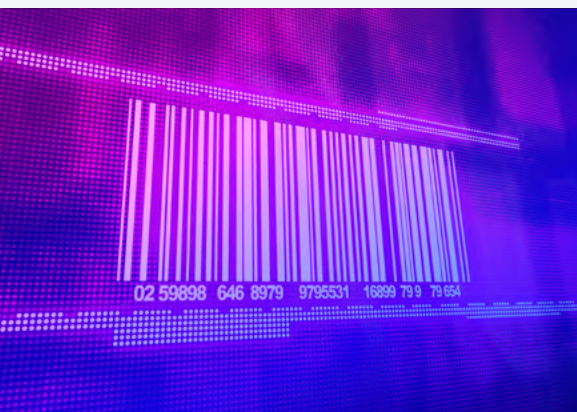
FOCUS AREAS

- Core Banking Platforms
- Process Digitization & Automation
- Digital Assistant & Virtual Advisors
- IoT & Smart Devices
- Payments Modernization
- Rewards & Complex Loyalty Systems
- Real-Time Payments



WORKING WITH THE WORLD'S LEADING ENTERPRISES IN BANKING & FINANCIAL SERVICES

Largest Bank in the US	Fundsaccess
	KPN
Large Financial Institution	Wirecard
High-Tech Commercial Bank	BanksAPI
Crux	Meed Banking Club



D2C & E-COMMERCE

Businesses in D2C and E-Commerce are experiencing growing competition, shrinking margins, and challenges in customer retention and loyalty. Success requires carefully crafted digital strategies to provide dynamic pricing, promotions, and customer engagement. Apexon has helped large E-Commerce and D2C companies worldwide redesign the overall customer experience powered by data-driven insights.

FOCUS AREAS

- "Phygital" Strategy
- Omni-Channel Experience Design
- Customer Engagement Platforms
- Community Platforms
- MarTech
- Loyalty & CDP
- Analytics & Insights

WORKING WITH THE WORLD'S LEADING ENTERPRISES IN D2C & E-COMMERCE

PlutoTV	Multinational Hospitality Company
JC Penney	
Multinational Luxury Car Producer	Global Cosmetics Company
	ALLDATA
Corsair	Scholastic
White Stuff	The Body Shop
InterMiles	

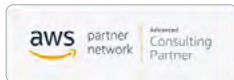


PARTNER ECOSYSTEM



Apexon is an Advanced Consulting Partner with over 100 AWS Certified Experts

Helping organizations take better advantage of the cloud to accelerate the time-to-market and increase agility.



Apexon is a Bronze Solution Partner

Helping organizations by providing end-to-end UI/UX services for Adobe from strategy and design to deployment, testing and support; incorporating the latest digital tech including Voice/Chatbots, adaptive interfaces, AR/VR and Bluetooth connectivity.



Expert Services, Best Practices and Tools

Helping delivery teams take full advantage of Atlassian's software tools to accelerate their Agile and DevOps efforts.



Apexon is a pure-play digital engineering services firm focused on helping companies accelerate their digital initiatives from strategy and planning through execution. We leverage deep technical expertise, Agile methodologies and data-driven intelligence to modernize systems of engagement and simplify human/tech interaction.

We deliver custom solutions that meet customers' technology needs wherever they are in their digital lifecycle. Backed by Goldman Sachs and Everstone Capital, Apexon works with both large enterprises and emerging innovators — putting digital to work to enable new products and business models, engage with customers in new ways, and create sustainable competitive differentiation.

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FEELING SOCIAL?

